

BEACON LIGHTS OF PH

Pianos That Are Conceded the Best

Likewise we sell the best Pianos manufactured. They are the standard by which all Pianos are judged. They are built right inside and outside and last for generations.

We can make you the most attractive terms on the following:

Steinway, Stuyvesant,
Weber, Brewster,
Hardman, Haines,
Steck, Standard,
Kimball, Weser,
Wheelock, Hinze and the
Pianola Piano

These Pianos are the gifts that never disappoint. When you choose one of them from the oldest and largest Music House in Virginia and North Carolina you are sure of the best. All styles.

Walter D. Moses & Co.,
103 East Broad Street, Richmond, Va.
Oldest Music House in Virginia and North Carolina.

Light on the Christmas Gift Question

ONE THOUSAND AND ONE
GIFT SUGGESTIONS IN LEATHER
AT

Rountree's, 703 E. Broad

Christmas Gifts Galore

A Store Full of Useful Gifts at Exceptionally Low Prices.
COME DIRECT TO US AND SUPPLY YOUR NEEDS.

D. & E. Mitteldorfer,
217 East Broad Street.

Stein's New Repair Shop

424 East Broad.

Shoes Called for and Delivered.

NOTE THESE PRICES:
Men's Shoes Half Soled, nailed, 35c; Sewed, 60c.
Ladies' Shoes Half Soled, Nailed, 35c; Sewed, 40c.
Rubber Heels put on neatly, 25c.

Xmas Piano Bargains

\$149, \$152, \$175, \$190

These Pianos are worth twice as much.
SPECIAL REDUCTION ON SMALL MUSICAL INSTRUMENTS.

LEE FERGUSON PIANO CO.,
119 East Broad.

Rare Opportunities

LADIES' TAILOR-MADE SUITS AT GREAT REDUCTIONS.

Removal Notice

I will soon remove from my locations, the Little Broadway and the M. Goldstein Establishment, and to facilitate the change am offering unequalled opportunity in fine Tailor-Made Suits.

M. GOLDSTEIN
218 North Fifth Street.

The... Regal Shoe Store

Shoes for Men and Women in 1/4 Sizes
611 E. Broad St., Richmond, Va.

Complete Line of
HOLIDAY SLIPPERS

(Established 1887)

Scheer's

A Full Line of Elegant

...JEWELRY...

1403 East Main Street.

Next to Corner Fourteenth.

Dunlop Flour

"IT MAKES EVERYTHING."



A Gift That Will Be Welcome In Any Home.

The Dunlop Mills, Richmond, Va.

Gem Art Company

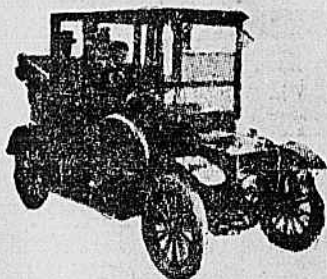
115 East Broad St.

Eastman's Kodaks

AND

Films For Sale.

Developing and Printing
for the Amateur.



ALWAYS USE
The RED Car
Always Ready
TAXICAB RATES
Subject to Change Without Notice.
One or Two Passengers, Day or Night.
First mile or fraction thereof, 50 cents
(Each additional passenger, 20 cents).
Each quarter mile thereafter, 10 cents
Each six minutes of waiting, 10 cents
Pleasure Riding, \$3.00 per hour
Special Rates for Weddings, Theatrical and Social Functions on application.
Monroe 780 Day Phone.
Monroe 783 Night Phone.
"ASK MR. BOWMAN."
VIRGINIA TAXI-SERVICE CO.

Bank of Commerce

307 East Broad.

Special Attention Given to Ladies.
Deposit Your Christmas Money with Us.
"In the Heart of the Shopping Center."

D. May & Co.,

328 East Broad.

CLOTHING, HATS, HATTERDASHERY.
Not Cheap Goods, but Good Goods that are Cheap.

Hundley's

Groceries for Christmas.

THE GEO. A. HUNDLEY CO., INC.
211-216 East Broad Street.

Great Cigar and Pipe Bargains

Removal Sale

Entire stock of Fine Cigars, Pipes and Tobacco at greatly reduced prices to close out, as we do not wish to move any goods to our new store at Seventh and Broad Streets.

Nathan Hellstern

Fifth and Broad.

Sale at Fifth and Broad Streets Only.

Christmas Gifts

Obtainable at LUMSDEN'S in exceptionally handsome designs, exquisite finish and unquestionable quality. AND AT PRICES LESS THAN IS OFTEN PAID FOR THE LESS DISTINCTIVE ARTICLES.

Sautols, Lavallieres, Pendants, Madillions, Rings, Guard Chains, Mesh Bags, Card Cases, Wine Sets, Travelling Outfits, Locketts, Vell Plus, Brooches, Necklaces, Watches, Vanity Cases, Cigarette Cases, Card Cases, Cordial Sets, Bureau Silver, Festoons, Bar Rings, Bracelets, Lorgnettes, Belt Buckles, Photo Frames, Umbrellas, Cases, High Ball Sets, Jewel Cases.

THOUSANDS OF OTHER ARTICLES FOR MEN, WOMEN AND THE CHILDREN.

Visit our shop, examine the selection of GIFT ARTICLES, compare our prices, and LUMSDEN will be the JEWELER who furnishes your CHRISTMAS WARES.

C. Lumsden & Son, Inc.,
"Jewelers to the Southern People."
781 East Main Street.

Illustrated Catalogue Mailed Upon Request.

The Nowlan Co., Jewelers

921 East Main.

Jewelers

Diamonds, Watches, Silverware, Cut Glass, Jewelry

A large assembly of choice suggestions makes the selection of exquisite gifts for Christmas a real pleasure.

SHEPHERD'S

409 East Broad Street.

Fine Confections

Fancy boxes and baskets of Candy for Christmas gifts.

"Just the Thing."

L. K. SHEPHERD, Prop.

Fine Cigars,

Christmas Candies

TARRANT, GRANT & CO.

TWO STORES:

Broad and Foushee, Broad and Seventh.

Prescriptions Accurately Filled.

PURE DRUGS.



J. S. JAMES,

Jeweler and Optician,
SEVENTH AND MAIN STS.
The Diamond Store
Open Evenings Until Christmas.

SPECIAL For Holidays

\$1 See our large and varied lines of Havana and Domestic Cigars in boxes of 25 for \$1.00.

A Fine Line of Cigars, Pipes, Smokers' Accessories

Subscriptions Taken for Magazines

LEVENSON Cigar Company,
908 East Main

Make This Bank Your Bank

National State and City Bank

OF RICHMOND, VA.

Capital, - \$1,000,000.00
Surplus, - \$ 600,000.00

WILLIAM H. PALMER, President.
JOHN S. ELLETT, Vice-President.
WILLIAM M. HILL, Vice-President.
J. W. SINTON, Vice-President.
JULIEN H. HILL, Cashier.

Three per cent. per annum interest allowed on Savings Deposits, compounded every six months.

The Brightest Spot on

Broad Street

SCHWARZSCHILD BROS.,
Second and Broad.
Open Evenings Till Xmas.

J. B. Mosby & Co.,

RICHMOND'S
LEADING DRY GOODS STORE.

Santa Claus' Headquarters for Useful Gifts.

Ryan, Smith & Co.,

Masonic Temple.

Christmas Gifts

A Luxurious Couch,
A Comfortable Chair,
A Convenient Book Case,
Gentlemen's Combination Wardrobe,
A Lady's Desk,
Pictures,
A Smoking Outfit.

There are hundreds of other equally as suitable gifts.

Sydnor & Hundley, Inc.

"Furniture for the Home Beautiful."
703-11-13 East Broad Street.

IDEAS... For Christmas

FROM THE STOCK OF

Smith & Webster

612 East Main Street.

Appropriate gifts for as little as 25c, and others all the way up to the highest limit you are likely to fix. You can find every want at the lowest cost at this store. We have a large stock of beautiful and useful things of real intrinsic value, from which you can easily select. Cases and shelves filled with thousands of the latest suggestions in Jewelry, Watches, Gold and Silverware, Cut Glass, Gold and Silver Headed Umbrellas, and hundreds of other items for ladies, gentlemen, children and the home.

Smith & Webster, Inc.

612 East Main Street.

Shop Early—It's a Pleasure.

ARTICLES ENGRAVED FREE BY OUR EXPERTS.

Give (Him) a Columbia (Them)



A COLUMBIA GRAPHOPHONE AT \$15 OR \$200.

Or at almost any price between. Columbia Double Disk Records, 65c.

Indestructible Cylinder Records, 35c.

The Talking Machine Co.

Open Evenings.
704 East Main Street.

Umbrella Sacrifice Sale

We bought from a silversmith going out of business all the Silver and Gold Umbrella Handles in stock at a greatly reduced price, and we are now overstocked in Umbrellas, and are selling them with these beautiful handles at half price, and will re-cover any Umbrella bought up to Christmas free of all charges when worn out.

Newman's Umbrella Factory

318 East Broad Street.

Phone Monroe 2109.

XMAS GIFTS AT

Tyler's

FIRST AND BROAD STS. RICHMOND, VA.

Horace S. Wright Co.,

3 East Broad Street.

SUITABLE SUITS FOR XMAS.

BUY YOUR CHRISTMAS TURKEY AT

August Grocery Co.,

611 East Marshall.